

# CHRIS McSHANAG

Christopher D. McShanag

## INTERIM CXO | GROWTH & VALUE CREATION

Healthcare & Business Services

Virtual Staffing | AI-Enabled Productivity | Transformation

Glendale, Arizona, USA | +1 623 271 2008

cmcshanag@chmgroupgcs.com | chrismcshanag.com

linkedin.com/in/christopher-mcshanag



## EXECUTIVE PROFILE

Founder, executive and transformation leader with 25+ years of experience across healthcare, business services and enterprise consulting. Founder & Managing Partner of chmGroup Global Consulting Solutions, combining the operating discipline of IBM and IQVIA with hands-on business-building experience. Brings expertise in growth strategy, distributed teams and AI-enabled productivity with human accountability.

## CORE EXPERTISE

Growth strategy & value creation | Virtual staffing & workforce optimization

Healthcare operations & revenue cycle | Distributed team leadership

Operating-model transformation | AI-enabled productivity | Performance management

## EXECUTIVE EXPERIENCE

### chmGroup Global Consulting Solutions

Founder & Managing Partner | Jun 2001 - Present

- Founded and leads an independent healthcare operations and revenue-cycle consultancy, advising executives and hospital systems on financial performance, workflows and organizational effectiveness.
- Led regulatory and electronic-health-record adoption transformation; guided merger integration and advised leaders on workforce strategy, systems optimization and scaling operations.

### Virtual Teammate

Founder & CEO | Jul 2024 - Sep 2026

- Founded and led a virtual staffing company serving U.S. healthcare organizations and small to mid-sized businesses, with distributed teams across the Philippines and Latin America.
- Built staffing models spanning operations, finance, customer support, IT and executive support, designed to reduce client operating costs by up to 70%.
- Implemented role-specific onboarding, performance measures and accountability systems; combined AI tools with human oversight to improve workflows and execution.

### MedVA / BizVA / MyOrthoVA

President & CEO | Dec 2022 - Jun 2024

- Led healthcare and business virtual staffing operations, establishing remote onboarding, training, quality assurance and performance management systems.
- Grew enterprise valuation from \$1.7M to more than \$45M and annual revenue to more than \$20M, with 10x EBITDA growth. Expanded the organization from fewer than 100 to nearly 2,000 team members supporting 600+ clients.

# CHRIS McSHANAG

GROWTH & VALUE CREATION / HEALTHCARE & BUSINESS SERVICES

## EXECUTIVE EXPERIENCE / CONTINUED

---

### Texican Inc.

Chief Growth and Strategy Officer | Oct 2020 - Apr 2022

- Drove revenue growth of more than 30% through expanded service offerings and strategic client engagement.
- Led revenue-cycle transformation initiatives generating \$14M+ in sustainable cash flow; improved accounts-receivable performance by 32% and reduced days in AR by 90 days.

### IQVIA

Vice President, Healthcare | May 2016 - Jan 2020

- Built and led healthcare consulting practices generating \$35M+ in annual revenue through strategy, operational transformation and technology-enabled services.
- Managed enterprise engagements spanning operations, finance and technology for hospitals, health systems and life-sciences clients.

### Convergent Group

Practice Lead | Apr 2000 - Jan 2001

- Led consulting engagements for asset-intensive industries, partnering with utility and government organizations on operational improvement, workforce optimization and business transformation.

### IBM Global Services

Senior Management Consultant | Nov 1993 - Apr 2000

Business Strategy & Transformation | Australia, Asia Pacific and United States

- Delivered strategy, operations and transformation consulting for Fortune 500 clients across healthcare, telecommunications and utilities.
- Led business-process redesign and change-management initiatives, working with executive stakeholders to implement scalable business solutions.

## BOARD SERVICE

---

### Ronald McDonald House Charities

Board of Directors | Jan 2007 - Jan 2017

Provided governance, strategic oversight and fiduciary leadership for a nonprofit serving families of hospitalized children. Supported organizational strategy, fundraising and long-term sustainability planning.

## EDUCATION & EXECUTIVE DEVELOPMENT

---

Center for Creative Leadership | 2007 - 2009

Executive Leadership, Advanced Leadership Management Program

### The University of Queensland

Economics - Macro and International Economics | 1991 - 1996

Postgraduate Economics - International Banking and Economics | 1995 - 1996

Commerce - Business and Corporate Finance | 1991 - 1996